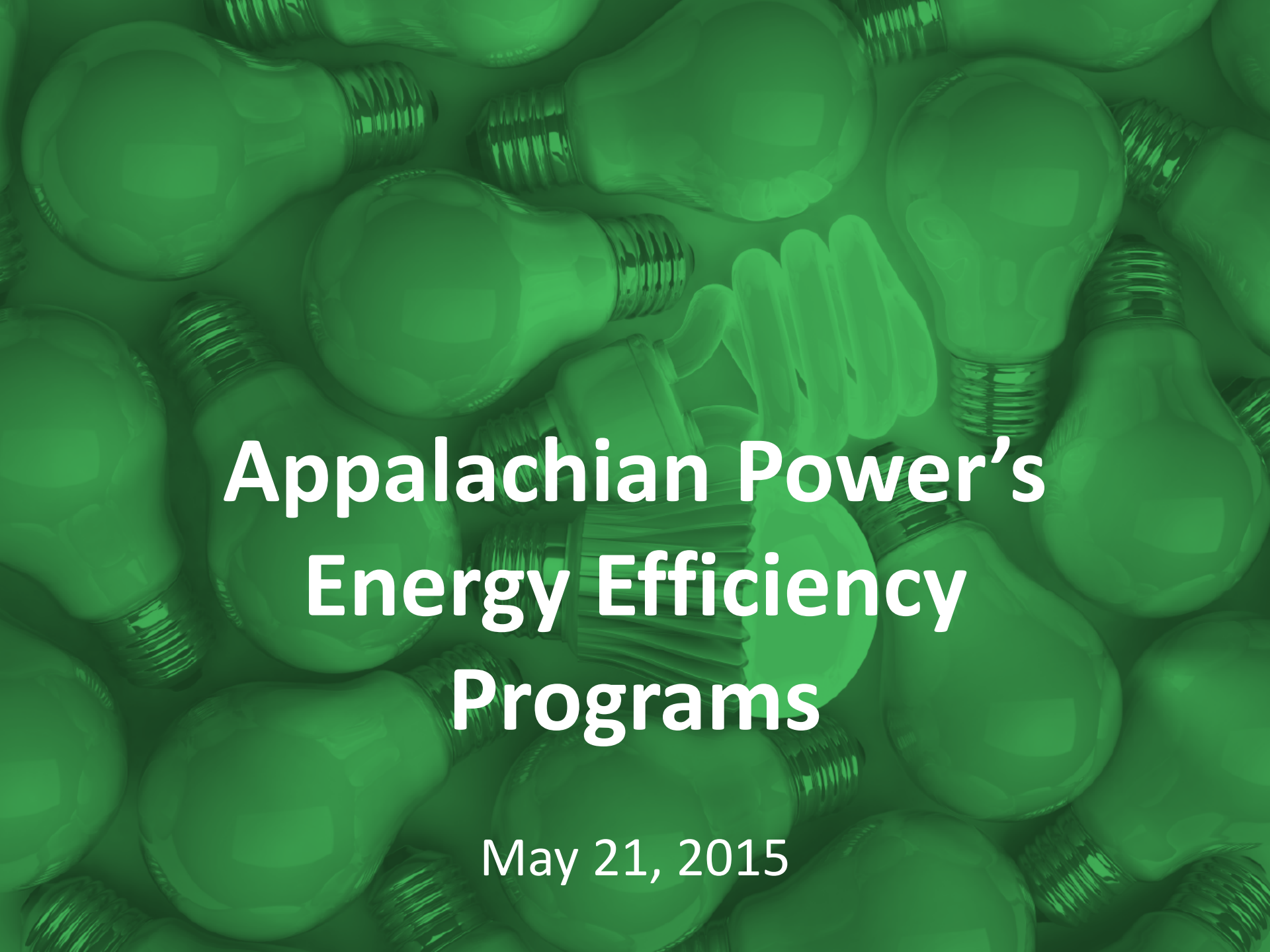




# TAKE CHARGE



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# Appalachian Power's Energy Efficiency Programs

May 21, 2015



# Energy Efficiency Programs

- Began with 4 programs in 2011.
- As of 2015, we offer 12 programs
  - 7 residential programs
  - 3 business programs
  - 2 community programs
- Launched new website: [takechargewv.com](http://takechargewv.com)



# HomeSMART Energy Assessment

- Online Energy Checkup
- In-Home Energy Assessment
- Blower Door Assessment
- Rebates



# Appliance Recycling

- Get \$50 for your old, working refrigerator or freezer
- Remove an old working refrigerator and save up to \$150 a year in energy costs

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# Residential Peak Reduction

- \$40 in bill credits every year by participating
- Reduce stress on grid when demand is at its highest





# Efficient Products

- Instant, in-store discounts when you buy CFLs or LEDs
- Mail-in rebates on the purchase of qualified ENERGY STAR appliances





# ENERGY STAR

## Manufactured Homes

- Appalachian Power offers a \$1,300 rebate to producers of ENERGY STAR Manufactured Homes
- Features of an ENERGY STAR home:
  - Efficient Heating & Cooling
  - High efficiency water heating
  - Tight construction and ducts
  - Properly installed insulation





# Low Income Weatherization

- Appalachian Power provides funding to the State of West Virginia to help supplement the state and federal income qualified weatherization programs
- To qualify, a household's income cannot exceed 200% of the poverty guidelines



# Energy Efficiency Outreach

- Must be income qualified to participate.
- Weatherization Services
- No cost to the customer
- Customer can participate in both the Low Income and Energy Efficiency Outreach Programs.



# C&I Standard Program

- Available to non residential customers.
- Provides incentives for common improvements
  - Lighting
  - HVAC
  - Food Service





# Custom C&I Program

- Available to non residential customers.
- The Custom C&I Program will help you:
  - Improve the efficiency and performance of your facility
  - Achieve significant, long-term energy savings
  - Earn incentives to help offset the cost of energy efficient upgrades



# Commercial Lighting Incentive Program

- Instant discounts on CFL and LED lighting through distributors.
- No rebate paperwork
- Great for small business.



# Kill A Watt Meters

- Allows customer to calculate energy usage and cost of household appliances and gadgets.
- Available through local libraries.





# EcoStewards

- Educational program for High School students.
- Students complete a lifestyle analysis on their home.
- Identify ways their family can save energy and money.

